

## The Oncology Forecasting Training Course Boston – 18th October

A face-to-face oncology specific forecasting training course that develops your ability to forecast oncology products in an effective, robust and insightful manner. Learn alongside like-minded individuals from other organisations for 1 day.

### Course Benefits

- Develop an in-depth knowledge of oncology forecasting
- Engaging debate and discussion with course leaders and fellow participants
- Become a better forecaster through insight into key forecasting steps
- Learn through practise via case studies and exercises
- Access to theHub to continue your learning
- Access to Onco+, the world's only oncology specific forecasting software, in advance, during and post workshop

### Topics Covered

Key forecasting principles  
 Overview of market definition methodologies  
 Specific focus on patient flow approach – commonly used in Oncology  
 Modelling patient dynamics  
 Trending and Eventing  
 Data generation and management

### Who is the course aimed at?

Our oncology training workshops are suitable for anyone involved in forecasting an oncology product, either in development or already launched. This can include those who are creating the forecast models, managing the data, inputting the assumption and/or reviewing the final forecast.

### Cost

\$1,800 (\$1,500 Earlybird)

“Well structured training, relevant tools, and case study. All of the steps were relevant. It gives you more confidence.”

(Franchise Lead, Oncology, AZ)

“Being new in the pharma, it was for me a very beautiful experience to understand forecasting and especially to understand the construction of a patient flow.”

(Medical Advisor, Oncology, AZ)

### Improvement scores

